

THE GREAT INDIAN CLOUD KITCHEN

Investment, Financial Projections & ROI

INTRODUCTION

We are pleased to present a unique business opportunity through our Corporate Cloud Kitchen model, designed to cater to the growing demand for high-quality, consistent meals for corporate employees.

Our cloud kitchen operates in a niche market, serving daily meals to corporate clients, ensuring a stable and recurring revenue stream.

By partnering with us, franchisees benefit from a predictable revenue stream and a fixed clientele, ensuring stable, recurring income.

Our financial projections reflect a highly profitable venture with strong growth potential. The initial investment covers setup costs, infrastructure, and equipment, all optimized for efficiency.

REQUIREMENTS

- **Property/Business Location:** We are seeking a property with an approximate area of **350 to 700 square feet**. This size is optimal for our cloud kitchen operations, allowing for the effective use of space while maintaining a streamlined workflow.
- Within this footprint, we shall be able to allocate areas for food preparations, cooking, packaging, and storage as well as for essential utilities and waste management.
- The space must also have access to the robust electrical and plumbing infrastructure. Furthermore, the layout should allow for ventilation systems that meet local regulations, ensuring a safe and compliant working environment.



INVESTMENT

➤ Kitchen Equipments & Appliances

Appliances	Quantity	Amount(In Lacs)
Deep Freezer	1	0.70
Commercial Blenders	2	0.20
Gas Range (3 Burners)	1	0.30
Gas Range (2 Burners)	1	0.20
Barbecue Tandoor	1	0.40
M Table	2	0.10
P Table	1	0.10
Side Table	1	0.10
Exhaust Hood	3	0.50
Ducting	-	0.50
Gas Line	-	0.25
Microwave Oven	1	0.20
Machine 1	1	0.20
Machine 2	1	0.20
Machine 3	1	0.20
Sink	1	0.10
Refrigerator	1	0.20
Utility Crockery	Miscellaneous	1.00
Sub Total		5.45

OTHER COSTS

Description	Amount (In Lakhs)
Franchisee Fees (One Time) (Includes Start-Up Cost)	4.5 Lacs
Sub Total	4.5 Lacs

POS

Description	Amount (In Lakhs)
POS System (Hardware + Software + Printer)	0.90 Lacs
Sub Total	0.90 Lacs





TOTAL INVESTMENT

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Description	Amount(In Lakhs)
Sub Total 1	5.45
Sub Total 2	4.50
Sub Total 3	0.90
Grand Total	10.85

Does not include

- Municipal / licensing fees.
- GST is applicable.
- Property deposit.
- Preoperative Expenses.
- Permanent Property Renewal.
- Dry Store
- Cost of generator, if necessary.
- Property Rent
- Transportation extra for equipments & appliances.
- Note- Above quotation may differ from actual values as it is approximate.
- Taxes amount may applicable on the purchase of appliances, furniture, POS, etc.
- Taxes mentioned in the quotation can be changed in accordance to the Govt policies.
- Cost of the appliances & equipments depend on the market value & can be differ.

FINANCIAL PROJECTIONS



REVENUE PROJECTIONS, EXPENSE PROJECTIONS & PROFIT FORECAST

Total Sales(In no. of meals/ plates)	Rate(In Indian Rupees)	Total Daily Sales(In Indian Rupees)	Total Monthly Sales(In Indian Rupees)	Food Cost	Labour Cost	Power Cost	Logistic & Packaging Cost	Property Rent	Net Profit	Return on Investment per Annum (%)	Time on ROI
100 Meals / Plates per day	120	12,000	3,00,000	1,20,000-1,25,000	50,000	4000-5000	25,000	18000-20000	80000- 85000	100-120%	10-11 Months
200 Meals / Plates per day	120	24,000	6,00,000	2,40,000-2,50,000	50,000	4000-5000	40,000	18000-20000	2,20,000-2,35,000	190-200%	5-7 Months
300 Meals / Plates per day	120	36,000	9,00,000	3,60,000-3,75,000	60,000	6000-7000	65000	18000-20000	3,75,000-3,85,000	250-300%	3-4 Months
400 Meals / Plates per day	120	48,000	12,00,000	4,80,000-5,00,000	60,000	7000-8000	75,000	18000-20000	5,00,000-5,25,000	400-500%	2-3 Months

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Looking Forward to have you on board..

Thanking You..!!

The Great Indian Cloud Kitchen...